VOL. 119 NO. 126

TUESDAY, APRIL 8, 2014

www.kstatecollegian.com

Costa Rica trip teaches language, new cultural experiences



After completing a 12-station zip-line through the rainforest in Jaco, Costa Rica on Jan. 16, the members of the Spanish in Action CAT Community pose with their guide (top left).



With one hand on the cable railing, and the other on the tree at the center of the small wooden platform, I peered out into the layers of green. There was a line of leafy-looking insects crawling up the nearest tree, and bird sounds filled the air. I felt the fresh sea breeze blowing up off the coast of Costa Rica. A guide called me to the other side of the platform and hooked the mess of harnesses I was wearing to a cable.

The next thing I knew, I was sliding through a clearing in the canopy of the trees. I was normally afraid of

heights, but in this moment, everything was too beautiful for this Kansas girl to be afraid. I caught a glimpse of the open sea and felt the warm sunshine on my face. Then my feet found themselves on another platform. Three down, nine to go. But I could do this all day.

This was definitely one of the highlight moments of our trip. Over winter break, I spent 10 days in Costa Rica with K-State First's CAT Community program. With me were 12 other freshman students, Laura Kanost, associate professor of Spanish, and our teaching assistant Carrie Goza, graduate student in agricultural economics and Hispanic studies.



about her journey: Scan the QR

code or visit www.kstatecollegian.com

Manhattan area crime news: theft, arson

By Jon Parton THE COLLEGIAN

Manhattan woman ar-

rested for theft warrant Riley County Police arrested a Manhattan woman early Sunday morning on a warrant for theft. Jamie Donaldson, 30, was arrested near the intersection of 14th Street and Pierre. The warrant came from Pottawatomie County, according to a release by authorities. Donaldson was later released on \$5,000 bond.

Early Saturday morning vehicular collision

A vehicle accident involving a pedestrian early Saturday morning resulted in citations given to both the driver and the pedestrian. The accident occurred near the intersection of Denison and Anderson Avenue. According to a police report, Zachary Sheffield, 20, of Manhattan was struck by a vehicle driven by Maxwell Gabel, 24, of Manhattan. Sheffield was cited for underage drinking while Gabel was cited for inattentive driving. Sheffield was taken to Mercy Regional for injuries that were not life threatening.

Bicycles stolen

A bicycle worth approximately \$1,000 was stolen in the 300 block of North 4th Street. The victim told police that the theft occurred sometime between March 19 and April 5. Police ask anyone with information about the theft to contact them or the Manhattan Riley County Crime Stoppers.

An Ogden man reported early Sunday morning that his motorcycle was stolen in the 300 block of 12th Street in Ogden. The victim reported the motorcycle was taken from his property sometime within the previous week. RCPD is still investigating the incident.

A Manhattan man was arrested Sunday afternoon for allegedly stealing a number of items. Jerred Snyder, 30, was arrested on charges of theft and criminal damage to property. The victim claimed the stolen items included a projector, binoculars and other electronics. The loss in this incident is estimated at \$2,000. Snyder was placed in jail on \$5,000

Child in need, misconduct reported

RCPD was alerted to a possible case of a child in need of care Sunday afternoon. According to a police report, no injuries have been reported and no arrests have been made. Police looked into the matter after receiving reports of misconduct with a 2-year-old.

Arson, burglary reported

An arson and burglary were discovered Sunday night by police in the 1500 block of Nichols Street. A suspicious fire at a residence caused about \$1,000 of damage. There were no injuries.

Lawmakers pass school finance bil, eliminate tenure

By Jon Parton THE COLLEGIAN

awmakers in Topeka narrowly passed a new school finance bill late Sunday night. House Bill 2506 provides an additional \$129 million to schools, eliminates tenure for teachers and gives corporations tax breaks for donating to private school scholarships.

State Senator Mike Petersen (R) voted yes on the bill. He said the amount spent on funding will be adequate for public schools.

"I believe it helps solve the equity issue," Petersen said.

Last month, a Kansas Supreme Court ruling determined legislators violated the state constitution by not providing poorer school districts with adequate funding. The high court gave lawmakers until July 1 to find a solution to the equity problem before the courts would take over the issue.

The bill passed in the House Sunday night, 63-57, the minimum amount of votes needed to pass the legislation. It passed in the Senate earlier in the day 22-16, with a minimum of 21 votes needed to pass.

The issue cut across party lines, as several Republicans in the Senate and House voted against the bill. State Rep. Tom Phillips (R) said he did not want to support the bill without discussing it more thoroughly.

"I voted against it primarily because of the way the bill was brought to us," Phillips said. Phillips said the manner in

which the bill was introduced was a concern for him "It was brought to us at the 11th hour," Phillips said. "I would have preferred to debate the bill out in the open, in the light of day and have it

out there for everyone to see."



At the Kansas Captiol Building Sunday, Kansas lawmakers pass a school finance bill Sunday that provides an additional \$129 million to Kansas schools, but elininates tenure for teachers and gives corporations tax breaks for donating to private school scholarships

Under Kansas law, a teacher who has been employed for at least three years had the right to challenge their termination and have their case reviewed by a hearing officer. The bill passed Sunday eliminates that right.

Conservative special interest group, Americans for Prosperity, released a statement applauding passage of the bill. Meanwhile, the Kansas National Education Association released their own statement condemning the action.

According to the Kansas City

Star, hundred of teachers wearing red T-shirts converged in Topeka over the weekend during the pro-

The bill also allows school districts greater freedom to hire people who do not have a teaching license but have professional experience in science and math. In addition, it allocates \$10 million for corporations to make tax-deductible contributions to private school scholarships for low-income children or children with special needs.

Michele Jones, director of

communications and school safety for Manhattan-Ogden USD 383, said the school district is still going through the 66 page bill.

"It's complicated and we're still looking at the numbers and seeing how it affects USD 383," Jones

Kansas Gov. Sam Brownback released a statement yesterday which said the bill "fully complies with, and indeed exceeds, the requirements of the recent Kansas Supreme Court ruling for funding schools and providing equity."

INSIDE





technology key



Powercat Profile: Olivia Eliasson

This Day in History

1994: Rock star Kurt Cobain was found dead in his home in Seattle, Washington.

McCullough DEVELOPMENT



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WEATHER Wednesday:



Thursday:





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ranking **21** Hut 24 Sword handle 25 Midmonth date **26** Skydiver's thrill 30 Glutton

31 Makes tea 32 Ghost's greeting 33 Like some grapes and oranges

holder 36 Even 37 Frock 38 Romney

for Kristi Yamaguchi **5** Trade 6 Spheres **7** Crony 8 Genus sub-

division 9 Public hower officer **52** Pub 10 Touch 11 Chomp missile 53 Former **16** Up to mates **20 TV** extra-**DOWN** terrestrial

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40 Latin 41 For fear Yesterday's answer 4-8

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4-8 **CRYPTOQUIP**

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E P O K Z X O U X Y T X E Z E O ? Yesterday's Cryptoquip: CLASS TAKEN BY GROUPS OF FEMALE FAMILY BRUINS LACKING IN PATIENCE: FORBEARANCE FOR BEAR AUNTS. Today's Cryptoquip Clue: Z equals A

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Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promoté personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

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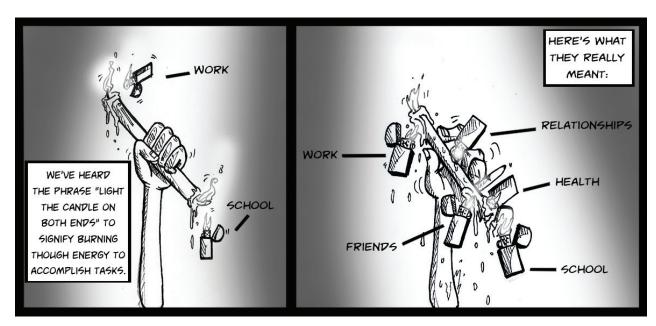
CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Jena Sauber at 785-532-6556 or email news@kstatecollegian.com.

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For The Win | By Parker Wilhelm



The Weekly Planner

Tuesday, April 8th **Doctoral Dissertations:**

Qian Wang

'Regulation of Sodium Transport Across Epithelia Derived from Human Mammary Gland' Mara Conference Center, 9 a.m.

Defense of Doctoral Dissertations: Jo-

"Experimental Determination of Prestressing Wire Bond and Splitting Propensity Characteristics Through Tensioned Pullout Tests"

2116 Fiedler Hall, 10:30 a.m.

Pathway to Leadership: Women across

Ballroom, K-State Alumni Center, 11:30 a.m. to 1 p.m.

Doctoral Dissertations: Cleion Morton

Exploring Teacher Emotional Intelligence and Its Impact on School Climate 368 Bluemont Hall, 1:30 p.m.

Baseball: K-State vs Wichita State Tointon Family Stadium, 6:30 p.m.

to noon

Wednesday, April 9th Walk-in Wednesday Holtz Hall, noon to 4 p.m.

Age of Champions K-State Alumni Center, 4-6:30 p.m.

Thursday, April 10th

Deadline to submit graduate faculty nominations and course and curriculum changes for **May Graduate Council Meeting**

Doctoral Dissertation: Kristen Kuhlman 368 Bluemont Hall, 10 a.m.

Student Recital Series

All Faiths Chapel, 11:30 a.m.

Mathematics Colloquium Lecture: Distribution of Points on Varieties Over Finite Fields 102 Cardwell Hall, 2:30 p.m.

Geoscience webinar

109 Justin Hall, 4-5 p.m.

Room 227, K-State Student Union, 4–5 p.m.

K-State Tap Dance Ensemble Annual Show-

Danforth and All Faiths Chapels, 6 p.m.

Week of the Young Child Celebration Beach Museum of Art, 6–7:30 p.m.

K-State Computers and Technology Movie

Series: Sunshine 127 Nichols Hall, 7 p.m.

Friday. April 11th **Education Extravaganza** Bluemont Hall, 8 a.m.

Chester E. Peters Lecture in

Student Development Town Hall, Leadership

Studies Building, 10:30 a.m. to noon

International Conservation

Biologist Speaker: Claire

Kremen

103 Cardwell Hall, 1:30

p.m.

Newest Research in Brainbased Learning: Jane Fish-

back presenter

Hemisphere Room, Hale Library, 2–4 p.m.

Latvia Coffee Hour

International Student Cen-

ter, 4-5 p.m.

Nomination Deadline for

Professor of the Year 5 p.m.

Senior Prom 5K: A Race Through the Ages, For All Ages

Bosco Student Plaza, K-State Student Union, 5:45 p.m.

24th Annual Libraries Gala Great Room, Hale Library, 6-10 p.m.

Marlatt Casino Night

Tower Building, Jardine Apartments, 7-9:30 p.m.

Student Recital Series: Honors Recital

Kirmser Hall, McCain Auditorium, 7:30 p.m.

UPC Film: Manhattan

Little Theatre, K-State Student Union, 8 p.m.

K-State After Hours: Come-

dian Jessi Campbell Forum Hall, K-State Student Union, 10 p.m.

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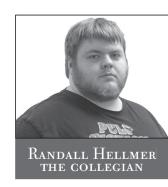
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Technology innovation creates jobs, should be pursued



Over the past several years, the job market has been a rough place. The stock market crash, and the resulting economic slump, threw a wrench into the gears of almost every industry.

While the situation is improving, many people still struggle to find good work, and will likely continue to struggle for some time. The harsh truth is that a lot of the jobs that helped form the backbone of our economy are gone. And they aren't coming back.

This sort of thing has been happening for a long time, in one form or another. For decades, manufacturing jobs have been shifting to other countries, where the standards of living are lower and the cost of labor is cheaper. It's been a stumbling block for economic growth in the United States, and there have been near-constant calls for someone to do something about it. But not only is there little that can actually be done about the situation, but we may be better off not trying.

Economic realities are what have led to many of these migrations. It's simply more expensive to employ people from the United States to fill those jobs. Giving companies more money, either in the form of subsidies or higher prices, to try and reverse the trend only prolongs an unhealthy relationship. And it is unhealthy, because at this point, we shouldn't really want to keep

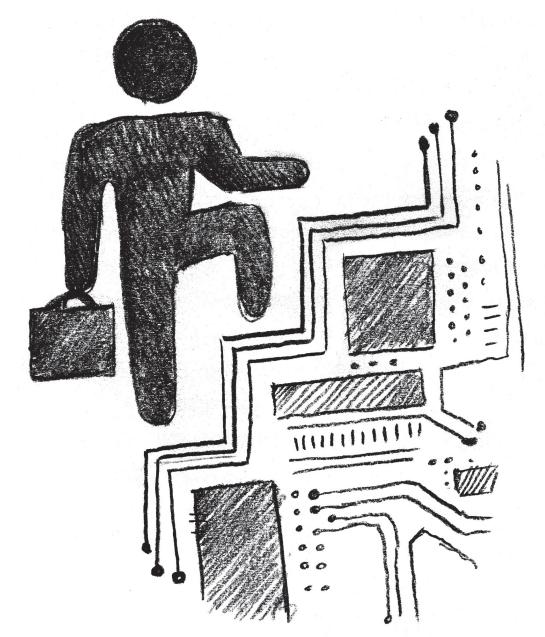


Illustration by Kathleen Murray

those jobs. Instead, we should be upgrading them with technological innovations.

Right now, computers are radically altering how we go about our lives. Devices like smartphones put what not-solong-ago would have been the power of a supercomputer at your literal fingertips. Online social networking, which is still a relatively new thing, has transformed the entire idea of social interaction in only a few years.

Reflecting on just the last ten years, it seems the changes the future has in store are limitless.

The possibilities of our technology are astounding, and we need to invest in it. Whole industries have risen in the wake of the Internet becoming mainstream. Companies like Amazon are reinventing retail, while Youtube, Netflix, Hulu and others represent the evolution of video entertainment. With the internet, even a small company can reach a mind boggling audience. And that doesn't include the infrastructure and support employed to keep it all running. The opportunities the Internet offers for virtually every industry cannot be overstated.

Unfortunately, the reality is that not everyone can take advantage of these opportunities. It will be some time yet for advances in technology to permeate the whole of our society. Our infrastructure is struggling to keep up with demand, and access to it represents a luxury for some. But, unlike the barriers that encourage companies to shift jobs away from the United States, these are realities that we can change. We can take steps to improve access to the Internet. and lower the barriers of entry for people currently unable to

The job market is still a rough place. And it's probably going to stay that way for a while. But we can take a step in the right direction by encouraging growth in new industries, and modernizing those which can benefit from the new possibilities offered by technology. By doing this, we can take steps to change the dynamic from "who can do work the cheapest" to "who can do work the best."

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Randall Hellmer is a senior in journalism. Please send comments to opinion@kstatecollegian.com.

24-hour news cycle decreases understanding, overall value of information



THE COLLEGIAN

Think about the last place you received word of a major news story. Were you on your phone scrolling through your Twitter feed? Looking at the day's happenings on Facebook? Perhaps you even have an app for a major news network installed on your mobile device, and you didn't have to do a thing to access the news update aside from opening a notification.

We live in an automatic world where the need to search is minimal, vet information is seemingly unlimited. This is due to the fact that, these days, everything is expected to be at top-speed--your computers, your cell phones, and with that, your ability to be connected to anyone or anything, at any time

While this transformation to 24/7 updates over the past several years is undoubtedly representative of a supply-and-demand for bigger, faster and stronger

products, it's not necessarily a beneficial one when it comes to producing and receiving information in the

most accurate way possible. In the past two decades, society has gone from having to pick up a morning newspaper or sit down to watch an evening newscast, to having to search for specific topics on the internet when desired, to now merely having to log in to their favorite social media site to receive a plethora of potential news to be explored.

According to a Feb. 12 article in The Atlantic about the effect of social media on news, two years ago, Google and Facebook were virtually equivalent in the number of viewers each sent to the BuzzFeed network's sites. In the past year, however, this number has changed drastically--Facebook now directs 3.5 times more traffic to the site than Google.

It doesn't just apply to Facebook, though. According to an article published by Digital Trends on Nov. 15, 2013, about half of adult Twitter users get their news from the site, as well as one in five YouTube users. While this trend of access from social media is great in terms of potentially informing more people, it's important to remember the ways in which we consume this information.

One of the biggest perks

of social media is its brevity. People enjoy Twitter because it's nearly impossible to get long-winded: what someone has to say is more or less confined to 140 characters. However, because of this need for conciseness, people are inevitably expecting everything they need to know to fit within a mere sentence. A Feb. 14 article by the Verge claims that people are more likely to share an article after reading only 25 percent of its content than users who left before that or spent more time on it. This is potentially problematic, as it lends to the idea that people are basing their understanding of an

what they've gathered from a 15- to 20-word Tweet.

Because these posts d to be short in length it also allows reporters and networks to litter newsfeeds with information every few minutes. Aside from the fact that there's likely not enough breaking news that actually matters to most people to constitute an update 12 times every hour, it also changes the buzz surrounding these events. While some argue it lessens the impact of hard-hitting news, I'd make a stand for the opposite. When the same story is popping up on Facebook dozens of times, it's easy to believe the topic at hand is more serious than

it may actually be. While news is undoubtedly important, the frequency of which we involuntarily see or hear about happenings can alter our perception of the urgency and risk level attached to them. In other words, if an idea or topic is constantly catching your attention (regardless of how important it is), you're probably more likely to believe it to have farther-reaching effects than it actually does.

In the end, it's a matter of quality over quantity. While we've created the 24hour news cycle through our own demands, it's important for reporters and consumers alike to realize the value of

consistent, significant information instead of a constant, minimal drip from news networks. If we trade non-stop updates for less frequent, but more fulfilling material, society will undoubtedly find a renewed appreciation and value for news.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Kaitlyn Dewell is a senior in journalism. Please send comments to opinion@kstatecollegian.com.

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YOU CAN'T JUST TAKE A SHARP 90 ONTO THE ROAD AND EXPECT THE WORLD TO BE READY TO STOP!

Vegas;)

I would rather have bicyclists on the sidewalk than on the road because they are too slow for traffic flow.

I wish I had a beard like that.

I always wear my hard hat, baby.

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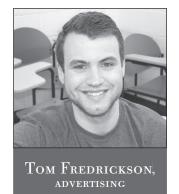
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Out of all the stuff that gets spewed into the air, cigarette smoke is somehow what gets all the attention. Bury your head in the sand just a little

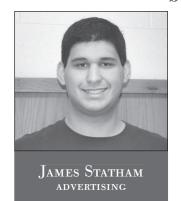
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Street Talk

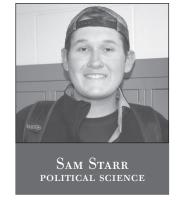
Q: "What is the best or worst question you have ever been asked in an interview?"



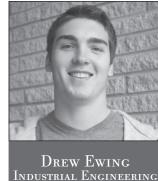
"If you were offered this job, would you accept it?'



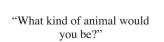
"On a scale of one to ten, how would you rate yourself on how well you use the Internet?"



"What is your greatest attribute? I always struggle answering that one.'



Industrial Engineering





"What candy best describes you? After I got the job, they gave us the candy we said."

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Shopping locally 'best experience possible'

By Ben Sigle MANHATTAN RUNNING CO.

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Being a local business owner, I believe very strongly in shopping local. Investing in the businesses and people that live here in Manhattan means the dollars spent stay right here in our local economy. I believe there are two main reasons that someone should spend their money here with a locally-owned business. First, when you spend local, your money stays local. Second, you should shop local when the service provided at that business meets or exceeds that of your second or third

When it comes to shopping and spending money, spending local is more than just not spending your money on the Internet. Some may think Dick's Sporting Goods or Foot Locker in the mall is local. Although they have a footprint inside of Manhattan, they are still not what one might call "local." These types of stores are usually owned corporately in some other state and just managed locally. Typically, they give nothing back and have no involvement at the local level. I grew up in the Manhattan area so I've always considered this home. Both my business partner and I live here now which means that our time and money are spent here in Manhattan. Only 33% of revenue from national chains is reinvested into the community, whereas locally owned busi-

nesses reinvest 65% of their money before that you should treat every back into the community. When we decided to open Manhattan Running Company, we did so for various reasons. Running and being active is our passion. We enjoy doing it and thought we would take something that we enjoy doing and help other people enjoy it as well.

One of the ways we do this is through the various events we put on throughout the year. Usually people run for a reason. It could be to lose weight, relieve stress or sometimes it's to test themselves by running a help our runners here in Manhattan, we host 6-7 events per year. One of customer as if they took the day off from work, live 4 hours away, drove past 6 competitors, have \$1500 cash in their pocket, it's their birthday and they work for Runner's World writing a story for next month's issue on the best running store in the world.. and they have 6792 Facebook friends. I take this stance because

I feel we have to earn our customers. I don't believe Jack or Jane Shopper should purchase from me just because we are a locally owned store. I want them to purchase from race to meet a goal they have set. To me because they know that my employees and I are going to give them the best experience possible when it

I want them (the customers) to purchase from me because they know that my employees and I are going to give them the best experience possible when it when they come to shop

my favorite outcomes of these events we put on is the money we raise and donate to local charities. Through these races that we put on, we have been able to donate close to \$70,000 in the past 5 ½ years to local chari-

The customer is king! This means that as a business, from the time that customer opens your front door until the time they walk out; you do everything in your power to make sure their experience is top notch. I've told our employees

when they come to shop. There are too many options out there when it comes to shoes, so we always try to be competitive on price and beat everyone else when it comes to service.

In the end, there are numerous reasons no matter where you live or what you are purchasing for you to consider shopping local. Customer experience and the service that local business provides should not be taken for granted by the customer or the business that is trying to win that customer over

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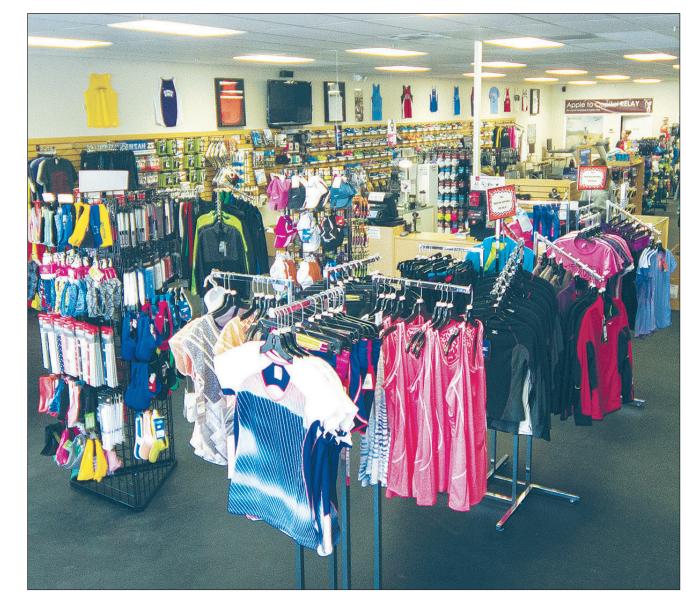
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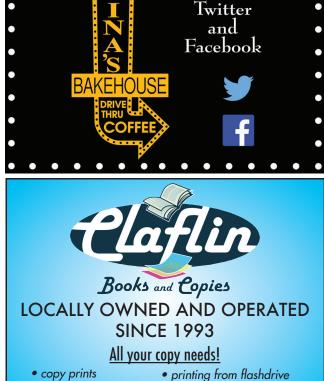
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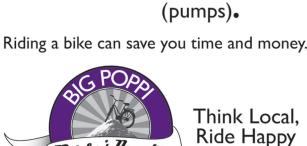








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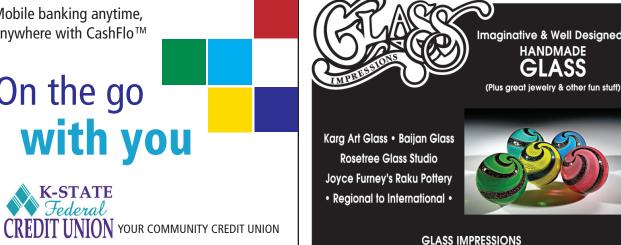
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Women's Golf

OWERCAT PROFILE

OLIVIA ELIASSON

By Austin Earl THE COLLEGIAN

laying golf at the collegiate level is something that is achieved by very few people. Leaving your home country to get an education while playing your favorite sport is even rarer, but it's exactly what junior Olivia Eliasson envisioned for herself. She had a dream, and she is now able to live it while playing at K-State.

"I always knew that I wanted to go to college," Eliasson said. "It's unique to have the opportunity to go to a university, get a good education, and to do your sport on a high level at the same time, as you are able to here in the U.S. It's very unique.

Playing sports in college is the dream of a lot of high school athletes. But Eliasson isn't a typical case. She comes from the town Bjärred, which is located in Sweden beside the Baltic sea. How does someone get to Kansas from somewhere across the Atlantic Ocean?

"I sent out emails to schools that I thought looked interesting to me," Eliasson said. "Where it was a good climate to play golf, that I thought had a team that was a good level for me, and that had an education that I was interested in. So one of the schools then, was K-State. When I visited here, I really liked it."

Eliasson doesn't play games when it comes to academics though. Education was an important part of her college choice, and she picked a tough major- biochemistry.

"It's tough at times," Eliasson said. "Especially for me having some lab classes, and such. But I mean you just have to do your best and try to keep up with everything that you missed. Stay in touch with class-

Her work most people see is on the golf course, though. Eliasson has helped the Wildcat team tremendously this season and in seasons past. She has finished in the top 20 in six tournaments this season. She had six top 20 finishes last season as

Her golfing prowess didn't just start in Manhattan. Eliasson was ranked No. 24 among Swedish amateurs in high school. She also placed third in the Swedish Junior Stroke Play Championships in 2010.

"Golf is like many other sports, you always want to get



COURTESY OF K-STATE SPORTS

Junior Olivia Eliasson moved from Sweden to play golf at K-State. She has been a key player, finishing in the top 20 in six tournaments this season

better," Eliasson said. "When you get better, you find something else that you still want to get better. So for me, I still feel like I can do better.'

ue to play well down the stretch for the Wildcats. Their next tournament is the Big 12 Championships in Austin, Texas. If

Eliasson will need to contin- the Wildcats vie for the top spot in the tournament, it will be with a great performances for Elias-

BASEBALL

K-State to take on Wichita State in last game of home stand tonight

By John Zetmeir THE COLLEGIAN

Over the weekend, the K-State Wildcats hosted their in-state rival, the Kansas Javhawks. Despite winning the first game of the series 10-0, they went on to drop the next two games. They now have the opportunity to bounce back as they wrap up their home stand by hosting the Wichita State Shockers tonight.

"We need to get this thing turned around in a hurry, K-State head coach Brad Hill said following the loss on Sunday. "Probably more than anything else, the mental approach. Making sure that we're believing that we're still a good team and come out with the right mentality.'

After the Wildcats rattled off 12 straight wins, they are just 5-6 in their last 11 games. K-State had not lost at home prior to last weekend. They are now 11-2 when playing in front of their home fans this season.

Despite the sluggish stretch, one bright spot for the Wildcats has been the play of freshman catcher and designated hitter Tanner DeVinny. He was named co-Big 12 Newcomer of the Week after his strong series against the Jayhawks. On Friday, DeVinny

became the first K-State freshman since Jared King in 2011 to hit a home run. He has now recorded a hit in his last 15

"(DeVinny) just kind of goes out there, has that freshman mentality and just doesn't really worry about a whole lot," Hill said. "He's a freshman just trying to survive and sometimes that's just the best mode to be in 'cause you don't think too much."

Redshirt freshman Colton Kalmus will be on the bump for the Wildcats against the Shockers. The freshman is 2-1 this season with a 4.24 ERA.

The Wildcats enter the matchup having won their last three games against the Shockers. Despite being 34-51 alltime against Wichita State, they are 9-3 against the Shockers in the last 12 games. Wichita State enters the game with a record of 16-14 on the season. Wichita State has lost their last four games.

The Wildcats enter with a record of 18-13. Tonight's game is just the first of two games that the Wildcats will play mid-week. On Wednesday, the Wildcats will turn right back around and travel to Lincoln to take on the Nebraska Cornhuskers.

First pitch is scheduled for 6:30 p.m. at Tointon Family Stadium.

Northwestern union decision first step from status quo, NCAA could follow



Last month, an official of the National Labor Relations Board ruled that scholarship football players at Northwestern University in Evanston, Ill. are employees of the school, and are therefore eligible to unionize.

In the 24-page ruling, the board's regional director Peter Sung Ohr declared that players are under the "strict and exacting control" of the coaching staff

throughout the entire year. Although the university has said they will appeal the decision to the board's national office, as of now, Northwestern players are set to vote on April 25 on whether the College Athletes Players

Association will represent them.

The CAPA was formed by three former college athletes, including Kain Colter, who started at quarterback for Northwestern last season. According to their website, the organization hopes to allow players to collectively bargain for reforms in various aspects of college sports. United Steelworkers, the largest industrial union in the world with more than 1.2 million members, is providing funding for the legal team representing CAPA in front of the NLRB.

The ruling only applies to private schools, who fall under the governance of the NLRB,

so it won't have a major impact on the NCAA, at least not yet. It could, however, serve as a precedent and encourage student athletes at private universities to organize and appeal to their state labor boards. More than anything, the ruling sends a message to the NCAA that it's time to stop fighting to maintain control over student-athletes.

I've long been of the opinion that athletes in revenue sports at Division 1 programs should get a better deal. A full ride scholarship is all well and good, but considering the money universities generate from their athletics programs, it's pretty meager. According to the ruling, over a nine-year period from 2003-2012, Northwestern generated approximately \$235 million in revenue from its football team. Of the 112-man roster, 85 players receive scholarships

with an average value of \$61,000 per year. That means that over the nine-year sample period, football players saw less than 20 percent of the revenue they were primarily responsible for generating, and indirectly at that. Coaches, on the other hand, pull in salaries well into the millions of dollars. Pat Fitzgerald, Northwestern's football coach, became the university's highest paid employee in 2011, earning more than \$1.9 million in base pay each season (before bonuses and other incentives).

A pay-for-play scheme where athletes receive actual paychecks instead of just their scholarship benefits isn't CAPA's endgame, however. They hope to guarantee medical coverage for injuries sustained on the field by current and former athletes, increase scholarships and allow players to benefit from commercial sponsorships, and secure due process rights for players accused of rules violations. Those seem entirely reasonable to me, so it's a bit surprising how vehemently the NCAA and Northwestern administration is fighting against it.

Fitzgerald told the media he'd advise his players to vote no to organizing under CAPA. He has until 24 hours before the vote to discuss the issue with his team, and my guess is it will be a common topic over the next few weeks. NCAA chief legal counsel Donald Remy said in a statement that the NCAA is "disappointed" with the ruling, and "strongly disagrees with the notion that student-athletes are employees."

Still, I'd be surprised if the Northwestern players didn't vote in favor of unionizing. Just over half need to approve of the measure to pass it, and Colter's

influence is likely still felt in the locker room. Regardless of the outcome, expect some division between Northwestern coaches and athletes this season; this is sure to be a hot-button issue with vocal leaders on both sides of

The biggest takeaway from this ruling and the upcoming vote is that the status quo in the NCAA is in jeopardy. College sports has been evolving into an increasingly lucrative business for decades, and continuing to pretend that athletes are amateurs isn't a smart move for the league. The athletes are the ones who sell the tickets, and it's only a matter of time until they realize they hold the power in these

negotiations. Mike Stanton in a sophomore journalism. Please send comments to sports@ kstatecollegian.com.





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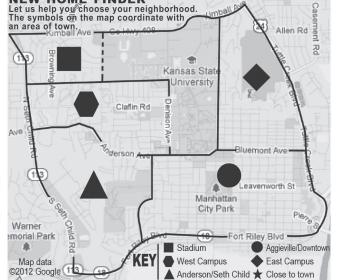
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785-341-8576. TWO-bedroom at 901 Moro. All appliances. Most bills

SPACIOUS TWO- BEDhalf bath in well main-

THREE-BEDROOM

TWO-BEDROOM APARTMENT close to Hardwood floors and on-site laun-

laundry. August

ances included. \$1050-1100/mo. June and Au-Property Management. 785-587-9000.

friendly: 785-539-4949 ◆

tails!

month. Rent starts June 1st. Washer/ dryer. No pets. FIVE-BEDROOM. THREE-BATH house

SIX-BEDROOM house, three 1/2 baths, two kitchens, two washers/ double car dryers. garage. Central air-conditioning. Available August 1st. \$2300/ month. 537-7138.

785-458-2005 or

785-

\$495/mo. August Emerald Property Management. 785-587-9000.

TWO-BEDROOM DU-

PLEX half a block from

KSU with off-street park-

PAGE 8 TUESDAY, APRIL 8, 2014

BILL SNYDER

in Bosco Plaza

Noon to 1 P.M. to sign 2014

Reyall Purpole Yearbooks.

Yearbooks can be picked up if already purchased or purchased for \$52.05 plus tax at the event.

